



MULLINGAR EQUESTRIAN



# MULLINGAR EQUESTRIAN

2023  
PARTNERSHIP

# 2023 FEATURE EVENTS

**Total Prize fund  
2023 €200,000**



- Pony Spring Tour
- Horse Spring Tour
- International CSI2\* Horse Show
- Summer Pony Show
- Premier Grand Prix Weekend
- Champions Tour Final & Amateurs
- Autumn Grand Prix



MULLINGAR EQUESTRIAN

Become a sponsor at Mullingar and join us in celebrating the sport while promoting your business to your target clients, with key branding at events physically and digitally, enjoy our New Pavilion space with a panoramic view to watch the competition in comfort. Experience the buzz and excitement while soaking up the atmosphere.

# WHY CHOOSE



MULLINGAR EQUESTRIAN

## BRANDING ONSITE

- ARENA SIGNAGE
- SHOWJUMP
- SALES CATALOGUE
- WINNING RUGS
- COMMENTARY
- ANNOUNCEMENTS
- INTERVIEWS
- VIP PARKING
- CORPORATE TABLE

## ONLINE COVERAGE

- SOCIAL MEDIA COVERAGE
- INSTAGRAM
- FACEBOOK
- LIVE STREAM
- LIVE INTERVIEWS
- LOGO ON ALL POSTS
- SPOTLIGHT TO INCREASE YOUR FOLLOWING





## CLIENT PREFERENTIAL PACKAGE



This Sponsorship package is for clients of the sport, become a shared title sponsor of the Mullingar EC Horse Spring Tour AND the Mullingar EC Autumn Grand Prix Weekend.

- This sponsorship package is for **clients in the sport**.
- A Partner will receive two complimentary schooling options by appointment and preferential booking + 10% discount off stables at all events throughout the year. (once pre-booked).
- Signage in our the International Arena.
- Year-round advertising via Mullingar Equestrian social media pages and live stream at our main events.
- Advertising in our Horse Sales catalogue and on our website.

**Cost: €2500**

## INTERNATIONAL PARTNER PACKAGE



Shared Partnership of the €25'000 Ranking Class at the CSI2\*\* show, Sunday June 4th.

- Partner will receive seasonal complimentary schooling access to the facilities and preferential booking + 10% discount off stables at all events throughout the year. (once pre-booked).
- Corporate table at the 2023 International Horse Show on Sunday June 4th & Monday June 5th, enjoy our New Pavilion space with a panoramic view to watch the competition in comfort. Experience the buzz & excitement while soaking up the atmosphere.
- Primary Signage in the International Arena.
- Prominent year round advertising via Mullingar Equestrian social media pages, website and live stream at our main events.
- Opportunity to have a sponsor's branded showjumping fence in the Main Arena during premier events.
- Advertising in our Horse Sales catalogue and on our website.

**Cost: €5000**

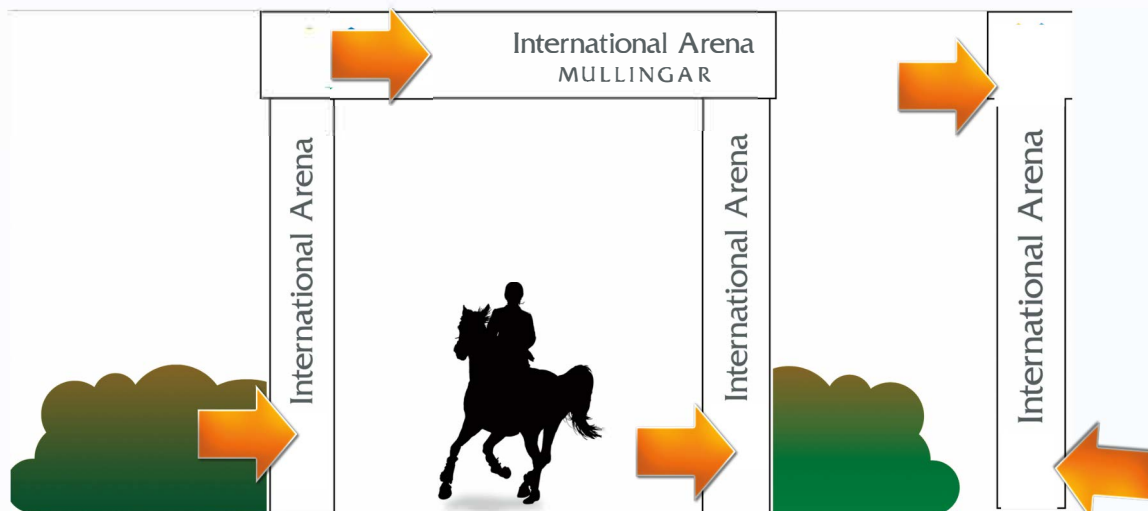
## EXCLUSIVE ARENA NAMING *NEW OFFER*



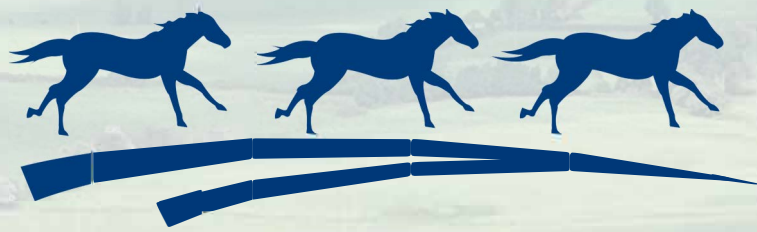
Have an Arena named and branded after you/your company.

- Arena will be named and rebranded to your specifications
- Year round advertising
- Minimum 3 year deal
- Signage throughout the arena
- Branded entrance arch
- Branded showing fence as a permanent feature of the arena.

If you are interested in this package please call Robert to discuss further.







MULLINGAR EQUESTRIAN

**WE CAN TAILOR  
SPONSORSHIP  
PACKAGES FOR YOUR  
SPECIFIC  
REQUIREMENTS, IF YOU  
WOULD LIKE TO  
SPONSOR A PARTICULAR  
CLASS AT ONE OF OUR  
MAIN EVENTS.**

# **MULLINGAR EQUESTRIAN**

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